



**ADVANTAGE is.....**

- First brand to meet **NSF/ANSI 342 Sustainability Standard**. The multi-attribute point-based system uses life cycle assessment principals, and is third-party certified by NSF International.
- First in the U.S. to establish a **Reclamation Program** for wallcoverings. Second-Look® Recycling Technology reclaims all makes of vinyl wallcoverings and recycles the material into new wallcovering.
- Second-Look® Recycled Wallcoverings are manufactured with 10% post-consumer materials and a total **Recycled Content** of 20%. All Second-Look products meet the criteria for LEED Materials and Resources 4-Recycled Content.
- All products are **Low VOC**, tested to meet all indoor air quality standards for CA01350 and the State of Washington Building Specification.
- Use an **Environmentally Preferable Non-Ortho Phthalate**. Phthalates and plasticizers are used to make wallcoverings flexible. Versa wallcoverings are manufactured with a phthalate that is not harmful to the environment.
- VersaGuard™, a 33 oz. **Heavy-Duty Flexible Wall Protection**, is stain and abrasion resistant. Made with Second-Look Recycled Technology, it contains 20% recycled content and meets CA01350 and CHPS requirements for IAQ (certificate available). VersaGuard is more durable than a Type II wallcovering, and more affordable and aesthetically attractive than rigid panels.
- Switched to **Water-Based Inks** more than 30 years ago, becoming one of the first manufacturers to eliminate solvent inks.
- Is **Committed to Sustainability**, and leads the way in bringing to market sustainable, cost-effective, well designed wallcoverings for all types of commercial interior spaces.